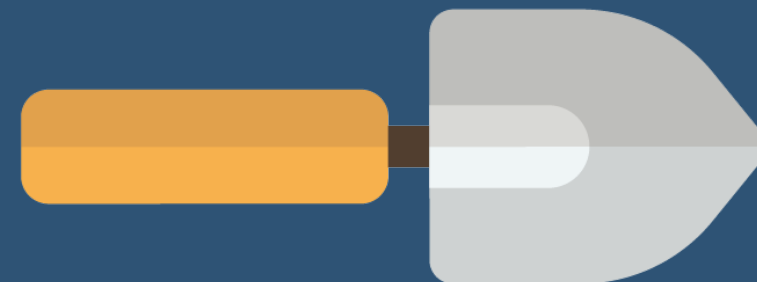




# READY, SET RELIEF



*Plan Well, Spend Wisely*

## AGENDA FOR TODAY'S WEBINAR

- **Address From Senator Amy Klobuchar**
- **Address From Congresswoman Angie Craig**
- **Federal ESSER Funding Overview**
- **American Rescue Plan (ARP) ESSER Strategic Plan**
  - Establishing priorities
  - Key considerations
  - Communication
- **State Specific Breakout Sessions**
  - State-specific funding and deadline Information
  - American Society of Civil Engineers (ASCE) 2021 Infrastructure Report
  - Strategic funding approach
  - Q&A



# Our Presenters



**Arif Quraishi**

President BSH  
CPMI, ICS, Obernel



**Senator Amy Klobuchar**

U.S. Senator - Minnesota



**Congresswoman Angie Craig**

Rep. 2<sup>nd</sup> District - Minnesota



**Todd Rapp**

CEO & Founder  
Rapp Strategies

# Senator Amy Klobuchar



**Senator Amy Klobuchar**

U.S. Senator - Minnesota



# Congresswoman Angie Craig



**Congresswoman Angie Craig**

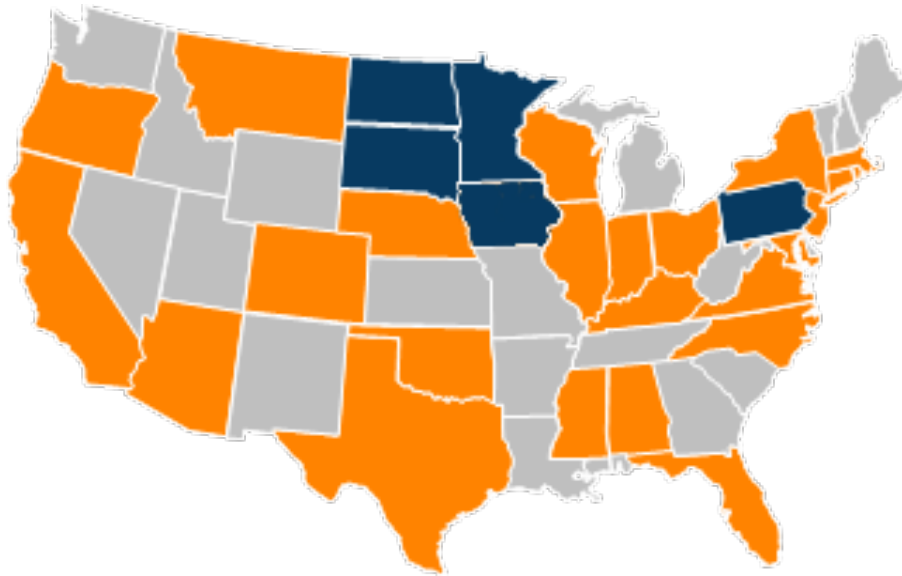
Rep. 2<sup>nd</sup> District - Minnesota





# BSH Overview

## *Building Systems Holdings*



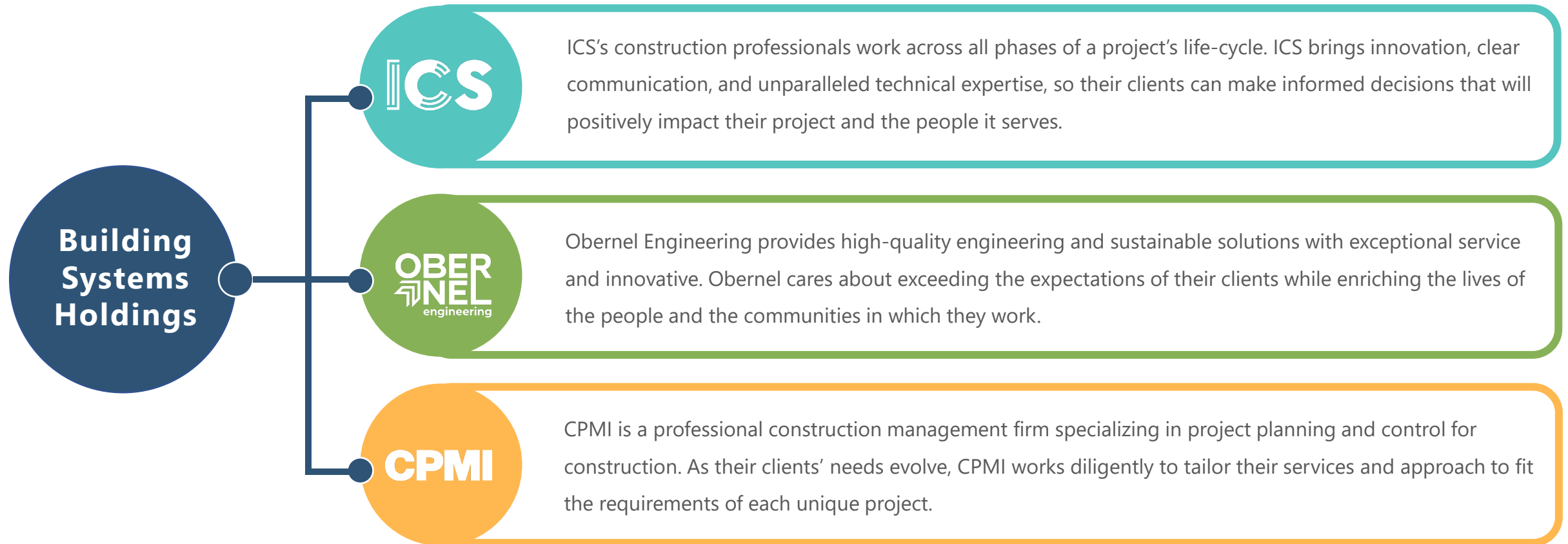
BSH Office

Project Experience

The BSH family consists of 3 companies with over 220 **innovators** working out of **13 regional locations** and **includes team members such as:**

- Professional Engineers (PEs)
- Project managers
- Construction managers
- Commissioning agents
- Public private partnership funding experts
- Legal experts
- Public relations
- Communications
- Government relations consultants

# BSH Overview



## FEDERAL FUNDING OVERVIEW – ELEMENTARY AND SECONDARY EMERGENCY RELIEF ESSER

- The Coronavirus Aid, Relief, and Economic Security Act (CARES Act – ESSER I) was signed into law on **March 27, 2020**, to help educational entities prevent, prepare for, and respond to coronavirus in order to reopen schools safely.
- Additional bills have been passed since then expand the emergency response impact.
- Coronavirus Response & Relief Supplemental Appropriations Act (CRRSA – ESSER II)
- American Rescue Plan Act (ARP – ESSER III)

Bill	Passed	Total Appropriation	PK-12 Public Education Allocation	% Funds to LEAs	Must Spend Date
CARES Act	3/27/2020	\$2.2 Trillion	\$13.5 Billion	90%	12/30/2021
Coronavirus Response & Relief Supplemental Appropriations (CRRSA) Act	12/27/2020	\$900 Billion	\$54.3 Billion	90%	9/30/2022
American Rescue Plan Act	3/11/2021	\$1.9 Trillion	\$122.7 Billion	90%	9/30/2023



# American Rescue Plan (ARP)

## *Elementary and Secondary School Emergency Relief (ESSER III)*

- On **March 11, 2021**, the **\$1.9 trillion** American Rescue Plan (ARP) Act was signed into law
  - **\$122 billion** for ESSER III
- This is the largest one-time federal investment in education — an unparalleled opportunity to not only reopen, but also to reimagine schools.
- **20%** allocated to LEAs must be dedicated to learning loss
- ESSER III is the largest “bucket” of funding to date and includes provisions for IAQ, social distancing of students and general infrastructure improvements



## ESSER FUNDS AND KEY FUNDING CHALLENGES



**Public perception**



**Data gathering**



**Timing & planning**



**Careful decisions**



**One-time cliff**



**Budget shortfall usage**



# American Rescue Plan (ARP)

## *How Funds Can Be Used*

In addition to the **20% allocated for learning loss**, and anything from **ESSER I & ESSER II**, the uses below pertain to ESSER III funds.

- Repairing and improving school facilities
- Coordinating preparedness and response efforts
- Training and professional development on minimizing the spread of infectious diseases
- Planning for or implementing activities during long-term closures
- Planning and implementing activities related to summer learning and supplemental after-school programs
- Purchasing supplies to sanitize and clean LEA's facilities
- Providing mental health services and supports
- Activities necessary to maintain operation including continuing to employ existing or hiring new LEA and school staff
- Purchasing educational technology

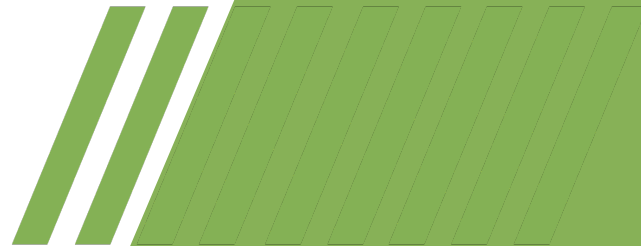


# Construction & IAQ-Related Improvements

## *Allowable Uses of ESSSER Funding*

- Funding can be utilized for repairs and improvements that contribute to reducing virus transmission or other health hazards.
- Review or analysis of air filtration systems as outlined by the CDC.
- Needed upgrades and repairs to improve ventilation, HVAC systems, and air quality.
- Costs incurred as part of enabling physical distancing. Reconfiguring, rentals, or repurposing spaces.

# Communications for ESSER Funding



# ESSER Communication Objectives

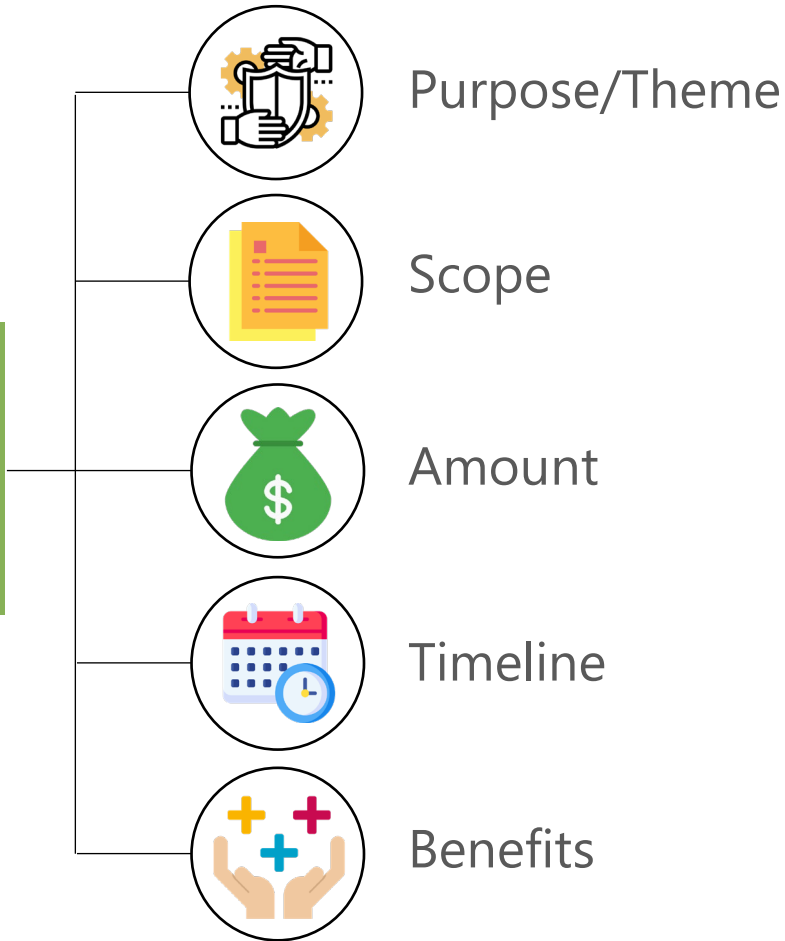
- Early information flow
- Build confidence in post-pandemic transition
- Re-engage community partners
- Bank reputation/trust capital for future work





## BUILDING YOUR ESSER COMMUNICATIONS PLAN

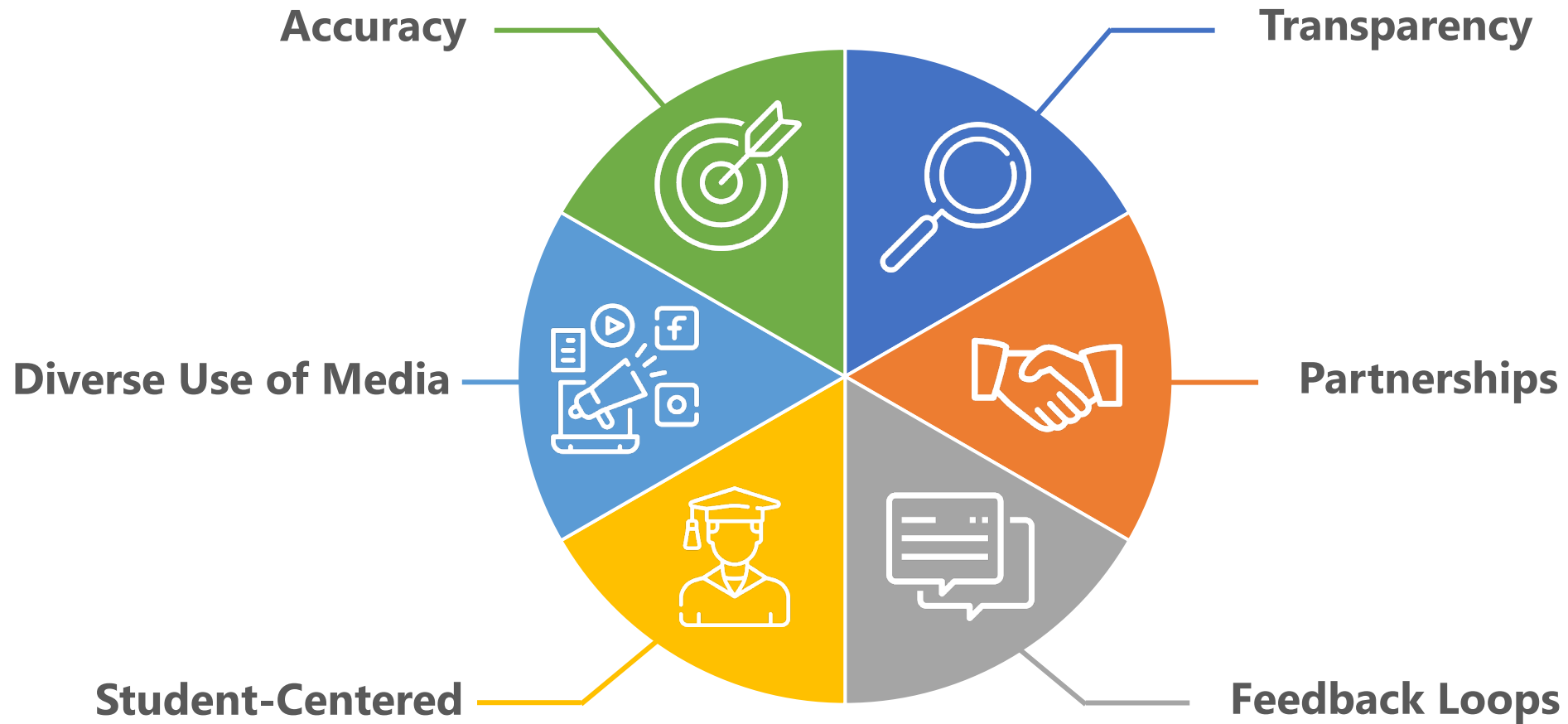
### Critical Elements



### Ongoing Checklist

- **Thirty-day posting of Safe Return & Continuity of Instruction Plan**
- Ongoing infection control steps
- Process to obtain input
- Successes of ESSER I and II
- Importance of teachers and other staff as messengers

## AVOIDING PITFALLS





# How Can ICS Help?

- Assist your district to establish effective communication plan
- Perform district needs assessment w/district stakeholder input to determine district needs
- Assist district leaders to prioritize needs
- Outline solutions to address needs - utilize all available district funding sources
- Implement solutions in accordance with all state and federal guidelines
- Assist district to internally account for all funds in accordance with state and federal guidelines

# What Should Schools be Doing Right Now?



**Sam Walseth**

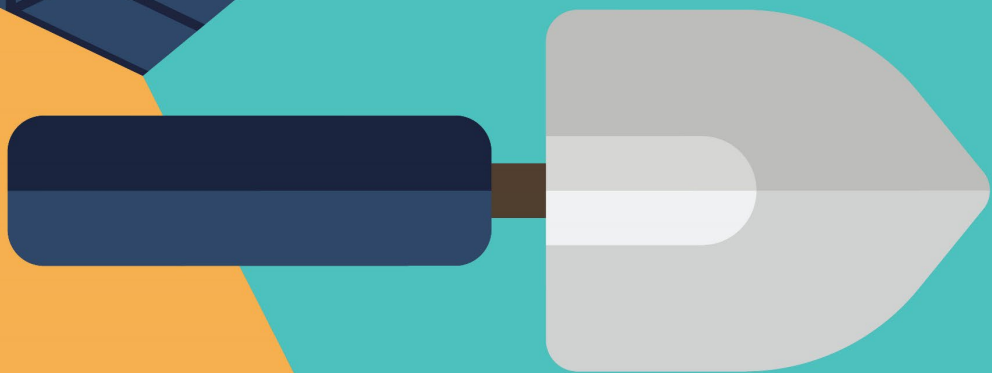
Capitol Hill Associates

“Educators and school leaders have gone above and beyond to meet student needs throughout the pandemic, but in many ways the real work is about to begin.

In the months and years to come, state education officials and lawmakers will be curious to see the impact federal education dollars have on students. From re-engaging learners, addressing mental health needs to recovering from unfinished learning during the pandemic, many are hoping for system change as a result of these funds.

Change is always difficult and continued federal support beyond this period is in question. How educational systems respond will be scrutinized, as they always are, but we know educators are up to the challenge.”

# READY, SET RELIEF



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## STATE-SPECIFIC BREAKOUT SESSIONS

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MINNESOTA



IOWA



PENNSYLVANIA



SOUTH DAKOTA